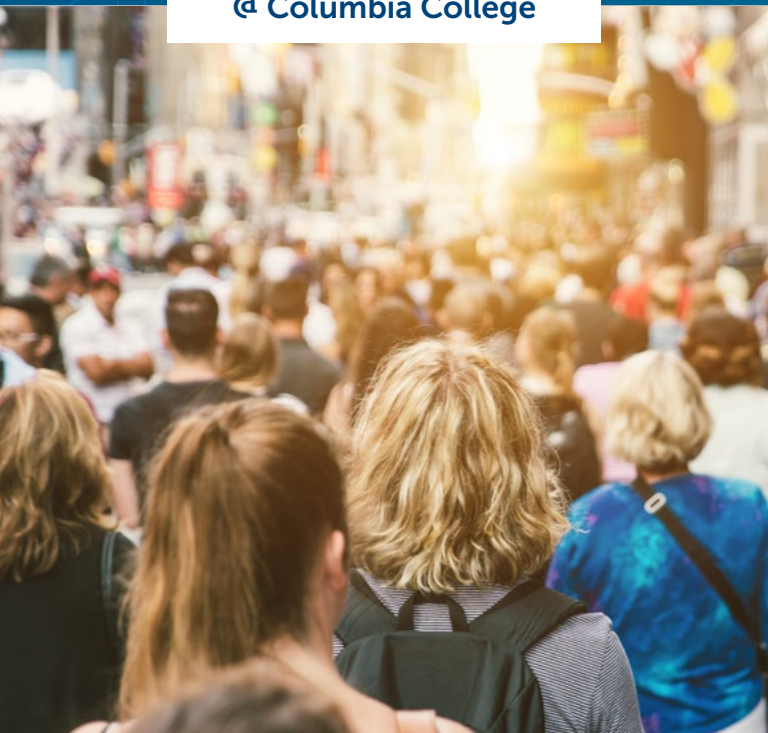


INTERNATIONAL BUSINESS

FIND YOUR CALLING

@ Columbia College



International business has rarely been a more crucial field of study. Learn various global strategies and tactics that could be employed in a variety of international settings.

POTENTIAL PATHS



Business-related fields are growing at a faster-than-average rate, according to the Bureau of Labor Statistics.

Advertising

Banking

Logistics

Management

Global Operations

International Trade

Columbia College offers:

- Free tutoring
- Internship opportunities
- Lifelong career support

B.A. OR B.S.

Columbia College offers a Bachelor of Arts and a Bachelor of Science in International Business, which require slightly different coursework. For example, a Bachelor of Arts includes a foreign language requirement.

WHAT YOU'LL LEARN

Complete a total of 120 hours, 39-42 of which will be general education classes. Complete core courses in the following areas:

Accounting	Business Analytics
Macroeconomics	Microeconomics
Business Finance	Statistics
Principles of Management	Business Communication
Business Law	International Business
Business Ethics	Business Information Systems
Strategic Management	Principles of Marketing
International Finance	International Business Law
Diversity in Organizations	Global Marketing



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